BOOK REVIEW

Border and Transborder Tourism for European Integration.
Wojciech J. Cynarski, Kazimierz Obodyński, Anna Niziot (Eds.)
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Reviewed by Todor Dyankov, Ph. D., International University College, Bulgaria

The editors of this book have produced a book that is a compendium of short articles. Most of the articles are conducted as research studies within the project "Tourism in Carpathian Euroregion – analysis of perspectives of development." The book also contains selected works presented during an international scientific conference organized under the same title in Poland in March 2007. The texts are written by Polish, Ukrainian and Belarusian authors. Most of the 26 articles are in English, although 6 are published in original Russian version, a significant drawback for non-Russian readers.

The book is composed of three main parts. The first chapter refers to transborder partnership viewed in the perspective of European integration. A quite interesting research article is written by Magdalena Skala and Krzysztof Szpara. The authors' contribution could be found in their classification of diverse borders in the Carpathian Euroregion which is stated to be of great importance for further transborder development. Chapter two is devoted to local and regional promotion of transborder activities. Concerning these research problems we find another interesting article by Anna Nizol and Marian Rzepko. The authors elaborate promotion strategies for transborder development based on the analysis of multicultural aspects in Lazajsk area and the activities of local authorities. The third group of ten articles includes research studies on original tourist products in border areas. From the perspective of cultural anthropology the problems of ethno tourism are discussed by Ol'ha Bukharova. She describes tourist products connected with geographical units and transborder areas like Nordic walking (Ewa Kozdron, Bartłomiej Krynicki), mountain hiking and cycling (Jolanta Lisowska, Michał Zieliński).

This book could be recommended to everyone who is interested in tourism problems connected with European integration and transborder cooperation. It could serve as a good set of ideas for researchers working with similar problems as well as for business people and governmental institutions willing to invest in transborder tourism products. The book gives valuable information for the scientific researches conducted for a specific transborder area and also provides the reader with potential contacts.

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