Volume 5 / Issue 2

CONTENTS

RESEARCH PAPERS

Exploring interdependencies in students’ vacation portfolios using association rules  
Anna B. Grigolon, Astrid D. A. M. Kemperman and Harry J. P. Timmermans  93

A molecular treatment of successful destinations: revisiting methodological individualism  
Bernard Lew Shian Loong  106

Creating value through sustainable business practices  
Christine Lim, Yong Xin Chong and Melissa Sutjipto  118

Why service recovery fails: A case study on the Norwegian Coastal Voyage (Hurtigruten)  
Hugo Skaalsvik  129

Consumer choices of international mountaineering holiday: A perspective of Slovak mountaineering market towards Slovak tourism providers  
J. Janockova, J. Jablonska and G. M. Timcak  153

RESEARCH NOTES

Key quality attributes according to the tourist product  
Juan José Blázquez, Arturo Molina and Águeda Esteban  166

European tourist destinations on the internet search engines  
Estrella Díaz, Juan José Blázquez and Juan José Blázquez  171

DOCTORAL DISSERTATIONS

Mountain destination image held by residents and tourists.  
Carla Maria Alves Silva  176

Developing and testing a model explaining cultural consumption: the case of Mauritius  
Haywantee Ramkissoon
Constraints, nostalgia and North Americans' visits to rural Europe  
Áurea Rodrigues  

Corporate Social Responsibility in Spanish hotel chains: determinants of its level of development and consequences  
Rosa M. Vaca-Acosta  

Functions of social conflict in tourism: tourism's impacts on the Kanas Tuva and Kazakh Settlements, Xinjiang, China  
Jingjing Yang