Volume 14

CONTENT

Page
RESEARCH PAPERS

Is there a Field of Tourism Studies? Bertrand Réau 5

Key destination attributes of behavioural intention: An application of neural networks
Maria M. Santos Silva, Tahir Albayrak, Meltem Caber and Luiz Moutinho

Differences between short and long break tourists in urban destinations: the case of Barcelona
Jorge Moll-de-Alba, Lluís Prats and Lluís Coromina

Changes in tourist arrivals in Tuscan destinations between 2000 and 2013: A group based trajectory approach
Antonio Giusti and Laura Grassini

An analysis of online reviews by language groups: the case of hotels in Porto, Portugal Luís Pacheco

An insight into cultural heritage management of tourism destinations
Fabio Carbone 75

RESEARCH NOTES

Mean-variance-skewness in destination efficiency framework: The case of France Louisa R. Andriamasy and Hanitra H. Rakotondramaro

Understanding of sustainable tourism among Russian tourism managers Sergey Kask, Tiiu Kull and Kati Orru

DOCTORAL DISSERTATIONS

Sustainability strategy as a source of competitive advantages in the tourism industry. A model for the integration of natural resources Antonio Montaño-Valle 106

Models of Projected Image Formation of Destinations and Accommodation Establishments.
An Analysis of Tour Operator Control in Promotion and Price Strategies  Patricia Picazo

Cultural Heritage Quality Management: Analysis of archaeological heritage managers' perception  Fabio Carbone

Comparative analysis of higher education in tourism in Latin America and Spain. Critical success factors and determinants of enrollment prices.  Daniel Celis Sosa

An essay on redefining tourism. An epistemological approach and town and country planning for tourism  Catherine Sicart

The rise and fall of tourism for poverty reduction within SNV Netherlands Development Organisation  John Hummel

BOOK REVIEWS


